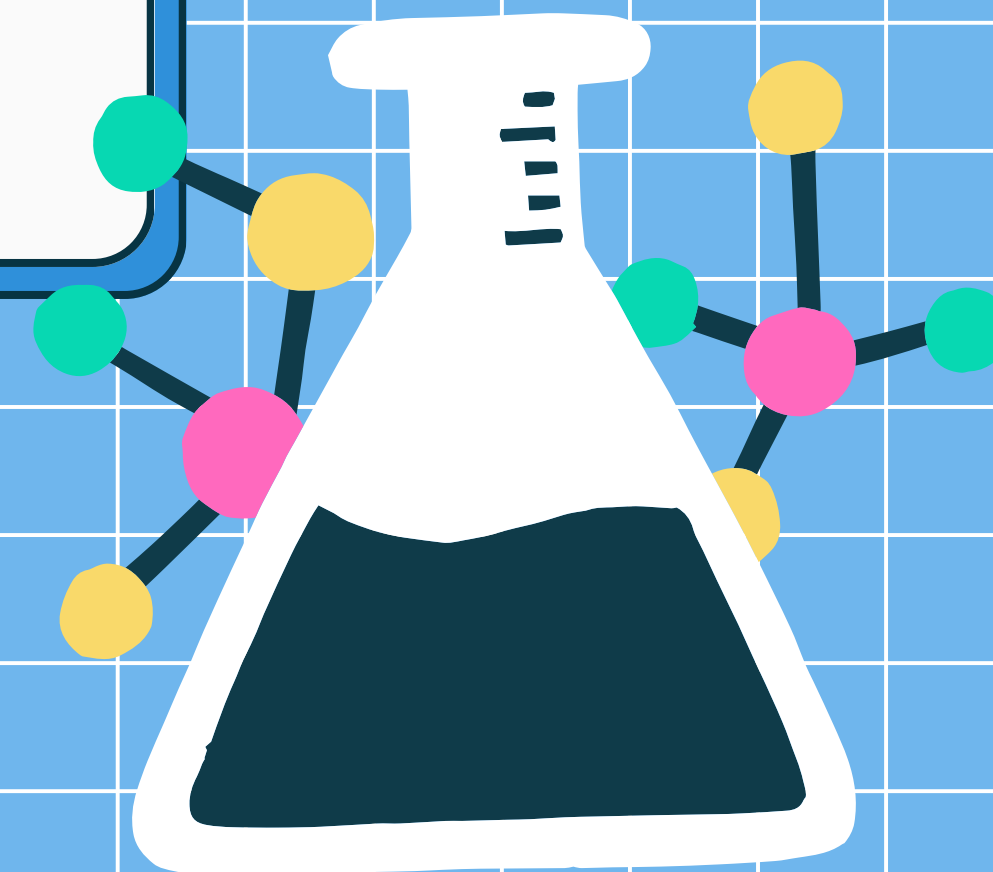
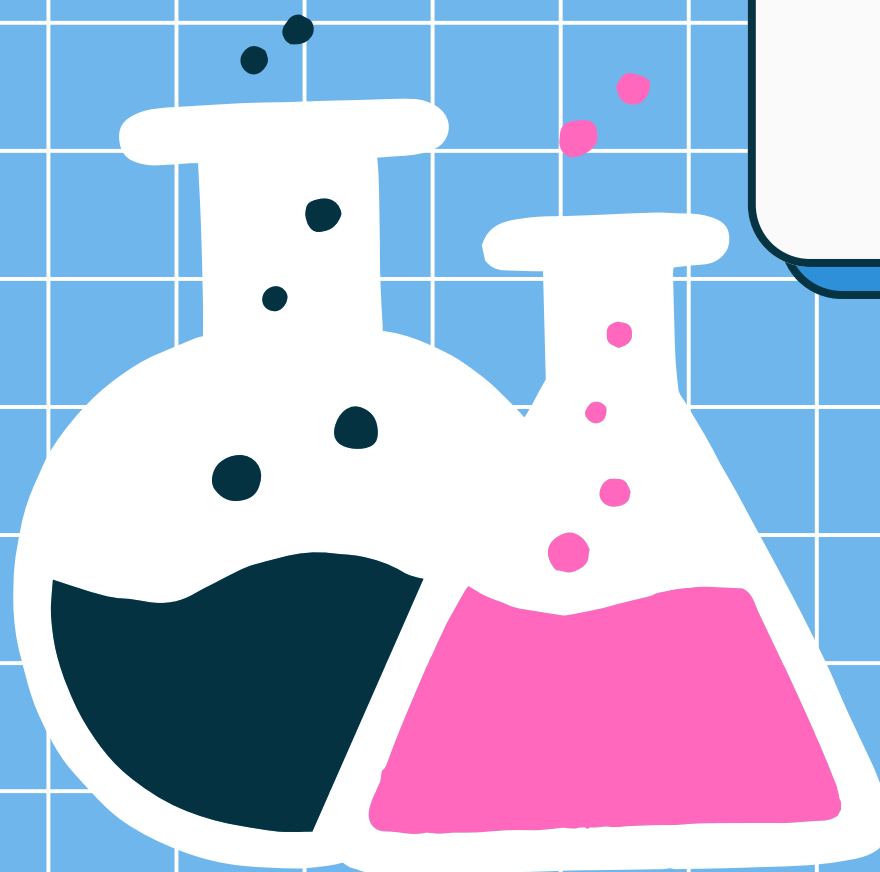
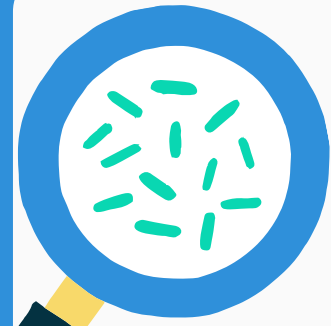


THE GROWING STEMZ FOUNDATION

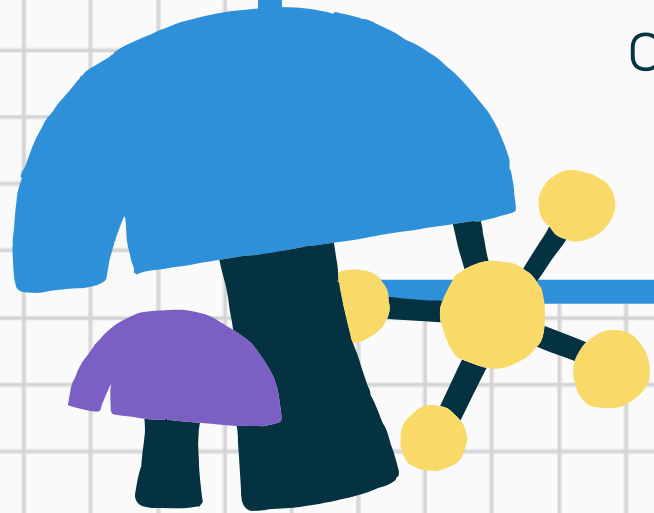
ELEANOR ROSSINI





INTRODUCTION

I along with my team at North Road Communications, worked with the Growing STEMz Foundation as our semester long Integrated Marketing Communications client. The Gorwing STEMz Foundation is a non-profit organization who combines STEM and the arts to help educate and engage elementary school children.

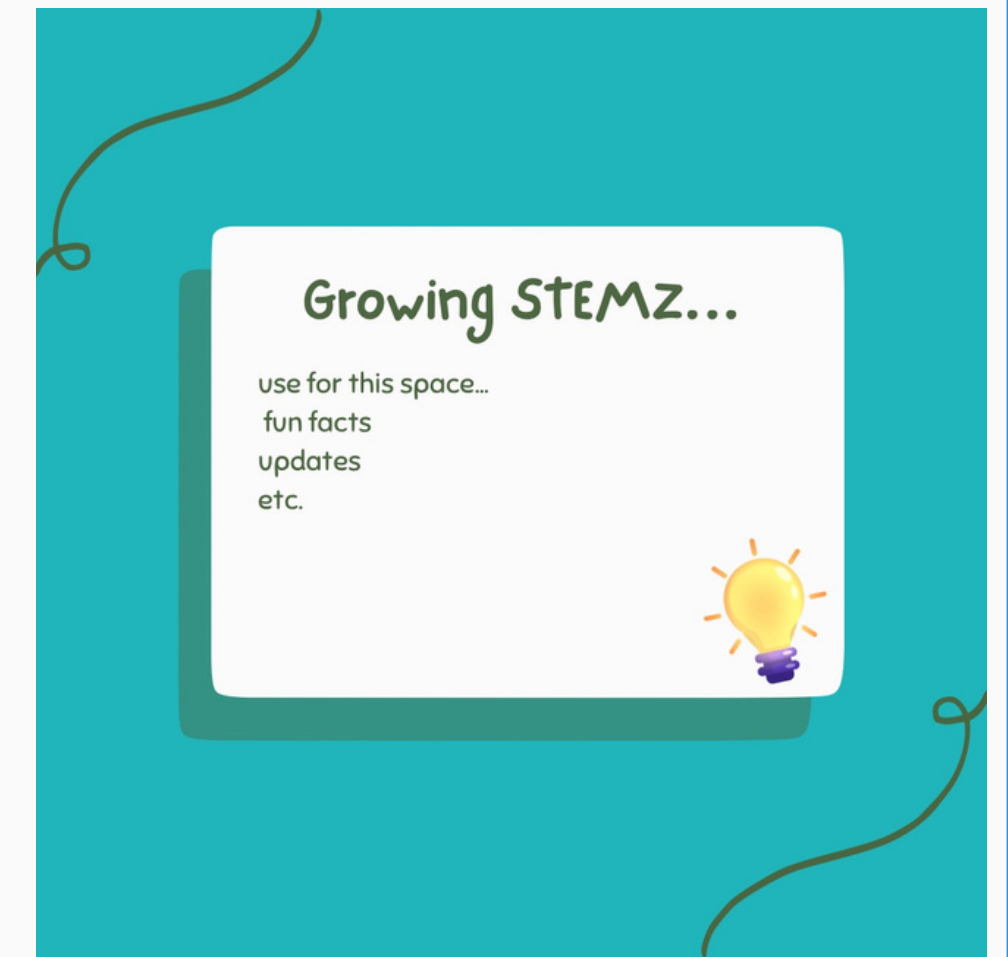
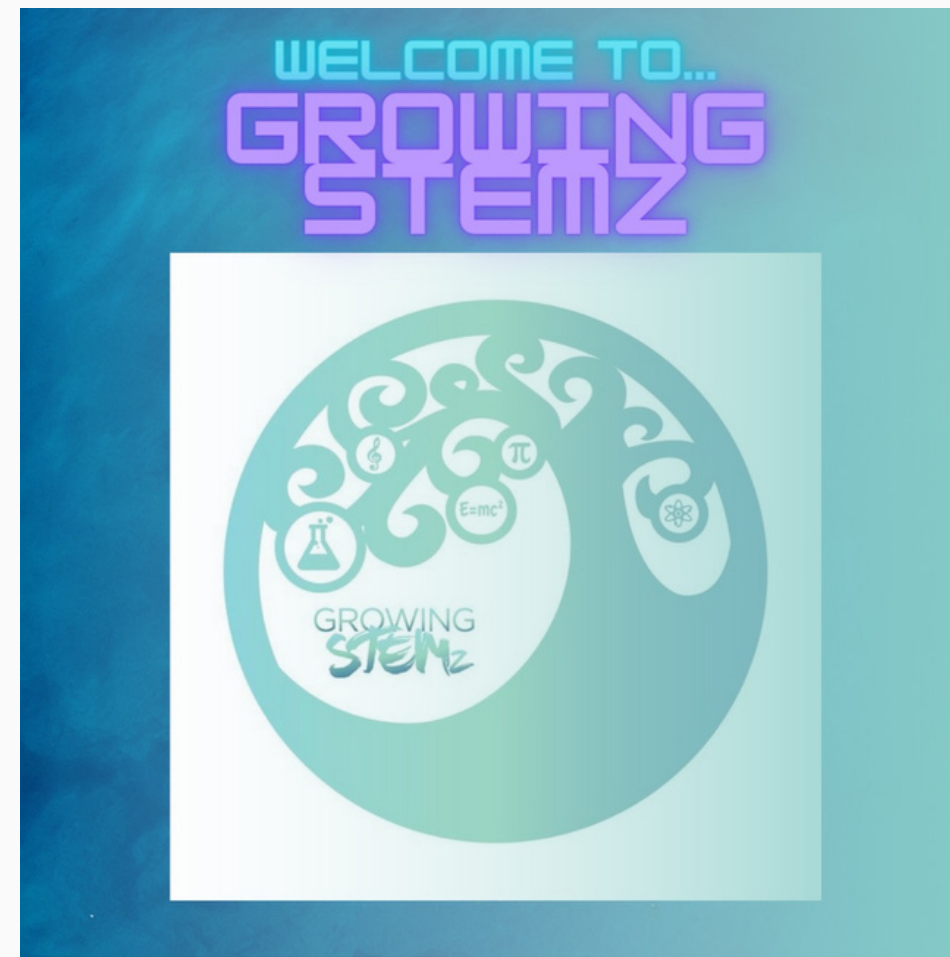


WELCOME TO...
**GROWING
STEMZ**





MEDIA TEMPLATES



OUTREACH



This letter template was given to the client as a source of university and community outreach!



The Growing STEMz Foundation

April 17, 2023

The Growing STEMz Foundation
295 Mill Street
Poughkeepsie, NY, 12601

(EXAMPLE LETTER)

Karen Ingham
Department Chair of Allied Health and Biological Sciences
Dutchess Community College
53 Pendell Road
Poughkeepsie, NY, 12601

Dear Dr. Ingham,

My name is Elizabeth, the co-founder of The Growing STEMz Foundation, and I am reaching out to request your assistance in expanding our organization. At The Growing STEMz Foundation we combine the beauty of music and the arts with the fast growing technology of the fields of STEM, we work with local school children who are of a variety of ages and expose them to the beautiful world of STEM and the arts. We are looking for talented students that are involved in the sciences who may be interested in joining our team for summer employment. My team and I would like your help in spreading the word by possibly sending out a general announcement to the school of science, recommending students who live in the local area, or even hanging up some of our fliers.

Below is an attachment of our flier. If you have any questions please feel free to reach out if you have any questions!

Our mission is to address gaps in science and digital literacy, affinity for math, and to promote college readiness in technical and STEM fields

Sincerely,

Elizabeth O'Raffity
Co-founder of The Growing STEMz Foundation
(917)459-4510
Liz.growingstemzinc@gmail.com